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## *demographic & circulation 2008*

*Mountain Lake Quarterly* is a digest size, quarterly publication with an emphasis on recreation within an hour radius of the Deep Creek Lake area. The magazine is organized by categorized sections, including recreation, food and drink, marketplace, real estate, property services and new to 2008 Lodging Accommodations. Each issue features articles regarding recreation, history and state parks which also includes a Deep Creek Lake map and trail maps.

*Our circulation* consists of distribution that is circulated through the chamber of commerce, local vendors and area racks, as well as having a downloadable pdf on the website.

*New to 2008*, the MLQ will have a **NEW Lodging Accommodation Section** (limited space), as well as the summer edition will have a Scenic Route & Map. **Payment must be received prior to deadline of ad copy for 2008.** Please call if you have any questions.

*Designed* to be pleasing to the eye as well as informative, MLQ's crisp, vibrant photography draws the reader in, demonstrating the beauty of the area and its recreational opportunities.

